

# Guest Blogging for Internet Marketing Success



# 1 Guest Blogs Are **Critical** to Internet Marketing Success

They are the very proof that you are a **thought leader** and deserve top ranking! The million dollar question is: How can MSPs develop **guest blogging opportunities**?



## 2

# Create a Blogging **Wish List**



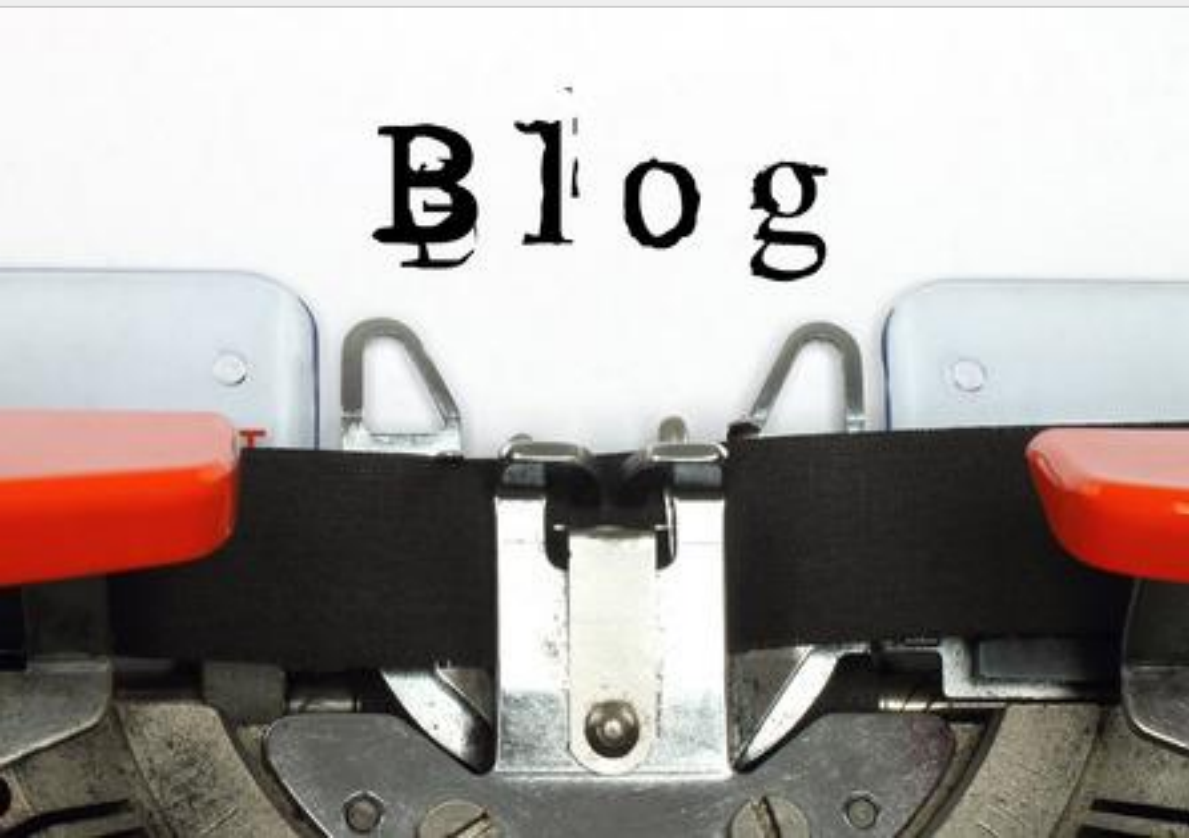
Create a **list of MSP vendors and IT news sites** where you would like to contribute guest blogs. If you're currently doing business with an *MSP* vendor that has a blog, you may already be able to submit articles.

# 3 Find the Content Managers

Find out who the content manager is for the website/blog and make sure to get all their contact info!



## 4 Write Articles



Begin proactively writing articles about the vendors on your wish list of guest blogging partners.

# 5 Post Articles

Now post teasers for all those vendor articles to social media services, especially in the LinkedIn MSP groups for everyone to see!



# 6

## Notify Content Managers

Reach out directly to these content managers either by phone or email to let them know about all the FREE press you have give them. Also make sure to send them copies of the articles as proof and so they can link to them on their website.



# 7 Take a Giant Step Forward by Sending an Original Article!

Emphasize to the content manager that the content is 100% original and that you allow them to make changes as they see fit. Make sure to include your bio and a link back to your website.





# 8

## Send a Thank-You Note

Solidify the relationship by sending a thank-you note to the content manager, thanking them for posting your article! You don't want to be a one-hit wonder!



# 9

## Follow-Up To Build a Partnership



Try to follow up your first post with another submission as soon as possible to ensure that you have successfully developed a solid guest blogging partner!

# 10 How To Get Blogging Partners To Find You

Don't overlook your SEO basics. If you **rank high** on internet searches and are visible on social media, guest blogging partners will seek you out!



# 11 What We Offer

**Creating and publishing high quality content is our priority. We create a steady stream of customized, original content. And manage the entire process from idea to publication.**

**SEO Package Price: \$1390/month**

**Includes:**

- 8 publications per month
- 1 Guest Blog per month
- Monthly newsletter
- Social Media sharing
- Website Traffic Analysis
- Web page keyword optimization

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# Contact Information

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To book an appointment:

<https://calendly.com/david-90/msp-seo-factory-intorductory-30-minute-meeting-clone>



# Questions & Answer Session